

To whom it may concern:

Servcon has been chosen as our construction company to build our "Works Gourmet Burger" restaurants. Their competitive pricing and attention to detail and service were deciding factors in our decision to partner in this venture which will see us build one hundred stores over the next ten years.

Servcon is providing Fresh Brands with all aspects of our build outs including: design, architectural, engineering, lease negotiations, consulting and contracts so that we can provide our franchisees with a "Turn Key" operation.

Servcon is one of our most trusted suppliers as they are always delivering an incredible level of Service that from my experience in the General Contracting business is second to none.

If you have any questions at all I can be reached at bmiller@freshbrands.ca.

Bruce Miller

Chief Marketing Officer, Fresh Brands Inc.